



MetLife’s Impact Investment Program

For almost four decades, MetLife’s Impact Investment Program’s (IIP) investments have generated positive social impact and competitive financial returns, while filling capital gaps faced by mission-driven organizations.

Since inception, MetLife’s Impact Investment Program has made commitments to more than 230 transactions totaling over \$1 billion.

History

The IIP was launched as an innovative program **within MetLife Foundation (the Foundation) in 1984**, MetLife’s philanthropic arm, which has a mission to build healthier and stronger communities worldwide through grant making, volunteer engagement and impact investing ([learn more](#)).

The IIP initially made **program-related investments** (PRIs or investments made with the primary goal of advancing a foundation’s charitable purpose), alongside philanthropic grants in support of the Foundation’s mission to help build stronger communities. As an early adopter and one of the first corporate foundations to use PRIs, the Foundation helped demonstrate the effectiveness of providing flexible financial support to mission-driven organizations while generating a financial return.

In 1994, after a decade of investing capital with positive social and financial performance, the IIP was expanded to include assets for both the Foundation and MetLife insurance companies’ general accounts. This has enabled MetLife to **pursue larger and more diversified investments**, while continuing to advance the IIP’s original mission. The IIP is now predominately investments held by MetLife’s insurance companies.

Expanding internationally

As the IIP grew, its investment strategy increasingly came to reflect MetLife’s global presence. The IIP made its first international investment in 2009: a \$2 million loan to Foundation for International Community Assistance (FINCA) International, a pioneer in extending financial services to underserved communities around the world.

In 2013, as part of MetLife’s decision to align corporate citizenship efforts more closely with its purpose, the IIP began prioritizing investments that aim to put financial services within every person’s reach.

Investing in climate change priorities

In 2020, MetLife made a new commitment to originate \$500 million of new MetLife impact investments by 2030, with 25% allocated to climate change priorities. Through 2022, \$101 million of new commitments had been made under this goal, including \$32 million aligned to climate change priorities.

IIP Impact Objectives and Representative Investments

IIP commitments are designed specifically to make positive impact on underserved individuals and communities, help organizations scale high impact activities and support the growth of the impact investment market.

IIP targets investments that seek to make an impact on three areas:

- **Market:** Help build infrastructure for the impact investing market by testing and scaling new financing models, including investment in first-time investment funds or managers.
- **Organizations:** Provide access to capital that strengthens an organization’s capacity to deliver services to customers and communities at scale.
- **Community:** Improve the quality of life for low- and moderate- income communities by creating new jobs, providing affordable housing and funding neighborhood revitalization.



Market

Demonstrating and scaling innovative models

Habitat For Humanity International’s MicroBuild Fund

The [MicroBuild Fund](#) is the first housing-focused microfinance investment vehicle dedicated to helping low-income families globally. The fund lends to microfinance institutions, which in turn provide small loans to families to build safe, decent and durable homes as their finances allow. The fund has an intention to demonstrate housing products to the microfinance industry.



Organizations

Strengthening mission-driven organizations

Quona Capital

Quona Capital is a global venture firm focused on inclusive fintech. They invest in startups expanding access to financial services for consumers and growing businesses across Asia, Latin America, Africa and the Middle East. By focusing on markets that are underserved, they see the biggest opportunity for transformation into more equitable financial systems. MetLife invested in the firm’s Funds 1, 2, & 3. See [Quona Capital’s 2022 Impact Report](#) to learn more.



Community

Improving quality of life for people with low- and moderate-incomes

New York Forward Loan Fund

With other lenders and backing from the State of New York, the fund made 1,700 small business loans to support organizations throughout the COVID-19 pandemic. Approximately 90% of the loans have gone to small businesses, nonprofits or small property owners with 10 or fewer employees and under \$1 million in annual revenues. The Fund exceeded its goal to lend at least 60% of funds to minority- and women-owned businesses. Learn more about [New York Forward Loan Fund Phase One](#).

IIP Investment Case Study: Strengthening High-Impact Organizations



Year
2022

Investment
\$10 million equity commitment

Type Early- and growth-stage companies with demonstrated efficacy in improving student and workforce outcomes

Sector
Education and workforce development

Geography
National

Use of Proceeds
Growth equity

The Fund

New Markets Education Partners III, LP (NMEP III) secured commitments of more than \$160 million. MetLife had committed \$7 million to NMEP III's predecessor fund, New Markets Education Partners II, LP (NMEP II). Both funds are specifically designed to advance New Markets Venture Partners' (New Markets) strategy of investing in early- and growth-stage companies with demonstrated efficacy in improving student and workforce outcomes. The funds' portfolio companies seek to improve pathways to and through K12 and postsecondary education – and aim to generate quality jobs and career progression for underserved Americans.

The Investment

MetLife committed \$10 million of equity to NMEP III:

- NMEP III targets innovative, scalable companies with evidence-based solutions that focus on increasing the proportion of underserved Americans who achieve critical, research-based, developmental milestones in education, career, and life (e.g., high school graduation, high-quality postsecondary credentials, and employment in good quality jobs). [Learn more about the fund.](#)
- New Markets has demonstrated market returns accompanying high impact businesses. For example, NMEP II portfolio company Credly was exited during 1Q2022 to a strategic publicly owned learning company. Credly offers an easy-to-use platform for organizations, companies and educational institutions to award employees and workers trusted digital credentials that verify their skills and help connect them with the right opportunities. More than 2000 organizations use Credly and since its inception, Credly has issued 50 million credentials to 25 million consumers, making it the world's largest professional credentialing marketplace. [Learn more about Credly.](#)
- LearnPlatform, a NMEP II company, was sold to a publicly owned strategic buyer during 4Q2022. LearnPlatform is the leading provider of technology that enables educators and their institutions to research, select and evaluate digital learning solutions. This unique platform equips stakeholders across the educational landscape with real-time, meaningful insight into the effectiveness of their tools of choice. Since 2015, the company has equipped educators, leaders, policymakers and edtech partners with the tools to modernize their learning environments. [Learn more about LearnPlatform.](#)

Aligned SDGs



Disclosures

This document has been provided solely for informational purposes and does not constitute a recommendation regarding any investments or the provision of any investment advice, or constitute or form part of any advertisement of, offer for sale or subscription of, solicitation or invitation of any offer or recommendation to purchase or subscribe for any securities or investment advisory services. It should be understood that subsequent developments may affect the information contained in this document materially, and MetLife, Inc. and its subsidiaries (MetLife) shall not have any obligation to update, revise or affirm. It is not MetLife's intention to provide, and you may not rely on this document as providing, a complete or comprehensive analysis of any investment strategies or investment recommendations.